

Auxiliary Outreach

August 2025

Auxiliary Outreach –

What is it? Auxiliary Outreach is about what we can do to help our communities by partnering with and helping other organizations and agencies. It is a donation of time, not money or other donations in-kind.

What is the purpose of this program? Being visible and a positive presence while helping other organizations will let the public know that we are a service organization with worthwhile programs and not just a bar where old veterans hang out or a bingo hall. It is an opportunity to let the community know about the VFW/Auxiliary and our programs which might just get you some new members.

What does and doesn't qualify?

Qualifies:

Serving meals at a homeless shelter

Helping police or fire department with bicycle or home safety classes

Assisting garden club with cleaning up local parks

Helping a community organization or helping agency collect food donations for local pantry

Assisting American Red Cross with local blood drives

Does not qualify:

Work performed for benefit of VFW Post or Auxiliary

Donating comfort items to homeless shelter

Donating trophies for a youth sports group

Hosting a luncheon or dinner for a local organization

Donating money to a local charity event

Remember: wear Auxiliary-branded attire when you participate in Auxiliary Outreach events. A shirt, jacket, nametag, or hat with the Auxiliary emblem can start a conversation about the Auxiliary and what we do.

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